



## EVENT SPONSOR/VENDOR APPLICATION

Breakfast with Santa truly is your one-stop-shop for Christmas! Families are invited to Rock Creek on the first Saturday in December to visit with Santa, eat breakfast, and enjoy some fun activities and stations. Admission is FREE! Doors open at 8:00am; Breakfast with Santa ends at 11:00am.

Kids can enjoy FREE activities, such as goodie bags/toys, crafts, and MORE! Families can purchase photos, breakfast, live Christmas trees, horse-drawn carriage rides, and various other items from local vendors, and MORE!

We recruit schools, day cares, businesses, and other groups to come out and set up an activity or station for the kids. The sooner you register as a sponsor, the more sponsorship recognition you will receive! Sponsors are encouraged to have a family-friendly theme station and decorate/dress accordingly! And don't forget the treats...candy, small toys, stickers, temporary tattoos, crafts, etc.

**Plan for 250 children.**

Admission is always FREE and we'd like for the activities to be FREE also. If an organization wants to sell merchandise or solely promote their organization with promotional materials, a \$25 booth fee will apply. This fee will go towards a final payment of 20% of sales, which is to be paid at the end of the event.

The event will be set up inside the Rec. Center (gymnasiums) at Rock Creek. DCPR can provide a table to the first 20 sponsors who request one (one per group).

Request for hosting specific activities will be granted on a first-come, first-serve basis. We want everyone to be successful so most activities will be limited to one group only. Examples of other activities we'd love to see at the event:

- Trackless train rides through the park
- Horse-drawn carriage rides through the park
- Bounce house (will allow multiple groups to do this)
- Carnival games
- Christmas List Making station
- Ornament Making station
- We're open to suggestions so fire away

Approved sales vendors will be limited to one vendor per merchandise type/organization. For example, once we approve a specific jewelry vendor, no other vendors of that same brand/company will be approved.

*Contact Buffie Hamil at [bhamil@dawsoncountyga.gov](mailto:bhamil@dawsoncountyga.gov) if you have questions or would like more information.*



# Dawson County Parks & Recreation Event Sponsor/Vendor Application

445 Martin Rd. • Dawsonville, GA 30534

706-344-3646 • 706-344-3647 (Fax)

bhamil@dawsoncountyga.gov

This agreement is entered into by and between Dawson County Parks & Recreation (DCPR) and

## Applicant Information

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Booth Space Information

Event Name: **Breakfast with Santa** Event Date: **December 7, 2024 8:00-11:00am**

Give-aways, Activity, Sales (check all that apply)?  Give-aways  Activity  Sales

Please list specific goods/services that you plan to have available at your space (promotional information, item give-away, ornament-making station, etc):

Do you plan to charge a fee for any goods/services?  Yes  No  
*All sales must be approved by the Dawson County Parks & Recreation Department prior to event day.*

Do you need DCPR to provide a table (maximum of 1 table per applicant)?  Yes  No

Special requests? \_\_\_\_\_

## Applicant Authorization

*I have read, understand, and agree to the Contract Terms & Conditions (Page 3).*

 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## OFFICE USE ONLY

Vendor Deposit: \$ \_\_\_\_\_

Cash Receipt: \_\_\_\_\_ Check: \_\_\_\_\_ Credit/Debit Auth: \_\_\_\_\_ Total Paid: \$ \_\_\_\_\_

Staff Authorization: \_\_\_\_\_ Date: \_\_\_\_\_

## ***Applicant Contract Terms & Conditions***

1. This agreement shall be effective for the duration of the event.
2. Applicant agrees to comply with all of DCPR's time deadlines throughout the term of this agreement.
3. All goods and services at DCPR events must be family-friendly and suitable for all ages. All goods and services are subject to DCPR's approval.
4. The placement within the event area is at the discretion of DCPR.
5. DCPR will not be held liable for any damages to the applicant's property throughout the term of this agreement.
6. Electrical plug-ins may be used upon request and will be approved on a first-come, first-serve basis.
7. Applicant is responsible for providing all necessary equipment for space (including drop cords, gas for generator, etc.)
8. A completed and signed application must be submitted to DCPR.
9. Applicant agrees to comply with all of DCPR's Park Rules throughout the term of this agreement.
10. Applicant may elect to schedule an appointment with Park Staff to visit the event site prior to event date.
11. Applicant is responsible for all set up and break down associated with event area.
12. Applicant is responsible for picking up all trash and clearing out event area at the end of the event.
13. Applicants must wait until the end of the event to begin breaking down their area and exiting the event area.
14. This event is intended to be free for the community; however, if DCPR approves a sales vendor, a \$25 booth fee will apply. This fee will go towards a final payment of 20% of sales, which is to be paid at the end of the event. Also, vendor must complete a Vendor Report prior to departure on event day.
15. The following payment methods are accepted:
  - Cash
  - Check made payable to Dawson County Parks & Recreation
  - Credit/Debit card (3% convenience fee applies)
16. All payments are final.

***For more information, please call Buffie Hamil  
at 706-344-3646 Ext. 44605 or E-mail bhamil@dawsoncountyga.gov.***

**Please submit application to Buffie Hamil.**

**Mail to: P.O. Box 808 Dawsonville, GA 30534**

**E-mail to: [bhamil@dawsoncountyga.gov](mailto:bhamil@dawsoncountyga.gov)**

**Fax to: 706-344-3647**

**Drop off: 445 Martin Rd Dawsonville, GA 30534**